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**Reaching  
The Apathetic  
&  
Disinterested**

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"MEME"







"MEH"



Solas



***Meh***

**Genuine Apathy: disinterest, pointless subject**

***Meh***

**Presenting Apathy: fear, can of worms**

***Meh***

**Presenting Apathy: avoid argument, offence**



**Meh**

Genuine Apathy: disinterest, pointless subject

**Meh**

Presenting

**Meh**

Presenting Apathy: aversion, offence



Finding a way past the dreaded

***Meh***

**What are you into?**



Solas



Finding a way past the dreaded

***Meh***

**What are you into?**



Solas



Finding a way past the dreaded

***Meh***



Solas



Finding a way past the dreaded

***Meh***



**Why does that  
matter to you?**



Solas



# Reaching the Apathetic & Disinterested

**Begin with the person**

**Ask Questions**

**Relate the Gospel**

*Matthew 1, Mark 1, Luke 1-2, John 1, Acts 12-17....*

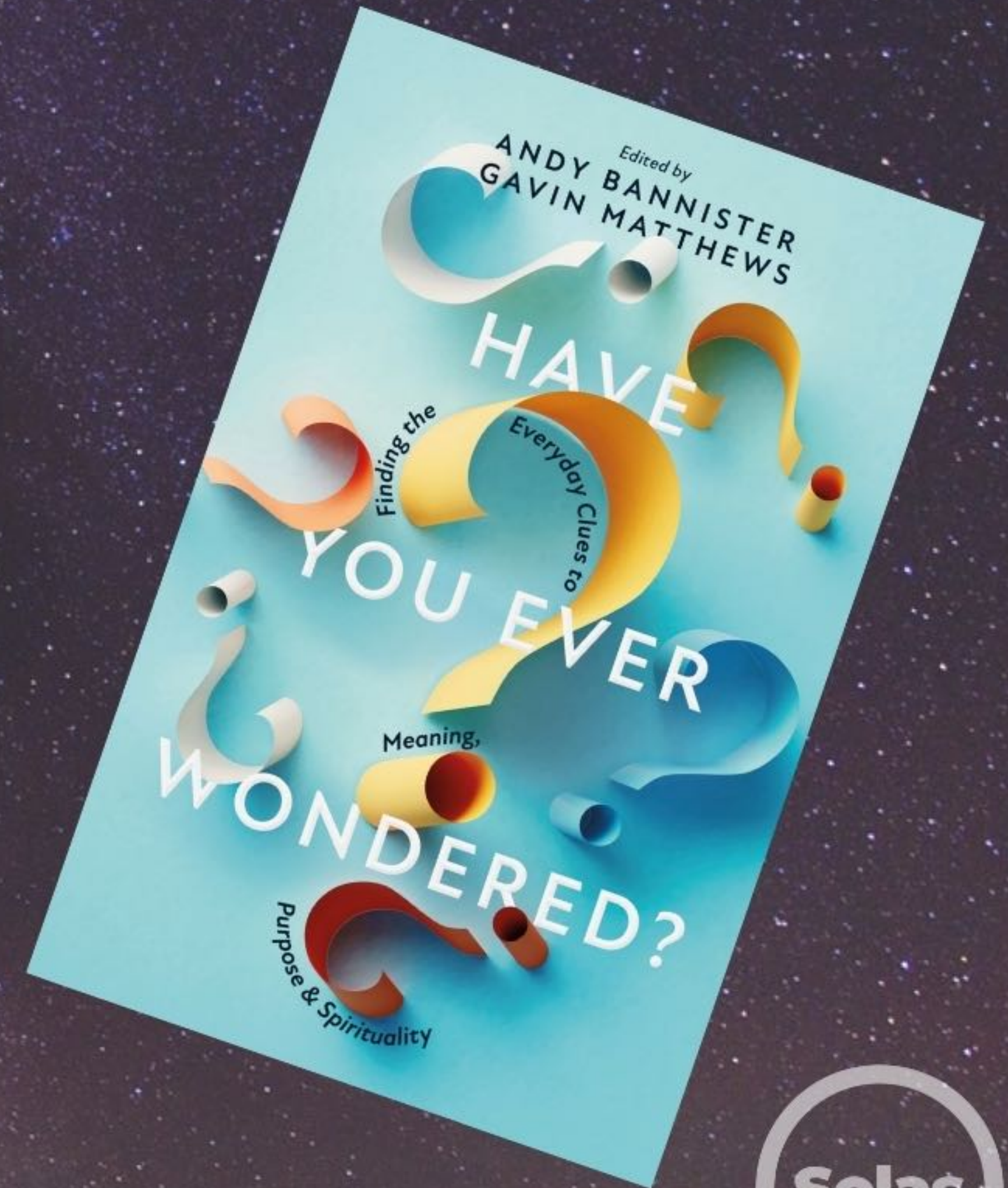
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# Reaching the Apathetic & Disinterested

## 1. Values as a gospel bridge

Love	Justice	Beauty	Rights
Pain	Environment	Hope	<b>Altruism</b>



*Matthew 1, Mark 1, Luke 1-2, John 1, Acts 12-17....*

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# Reaching the Apathetic & Disinterested

1. Values as a gospel bridge

2. Shared interests as a gospel bridge

*Matthew 1, Mark 1, Luke 1-2, John 1, Acts 12-17....*

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# Reaching the Apathetic & Disinterested

## 2. Shared interests, a gospel bridge

Films	Books	<b>Bands</b>	Motorbikes
Sport	Hillwalking	Art	Food

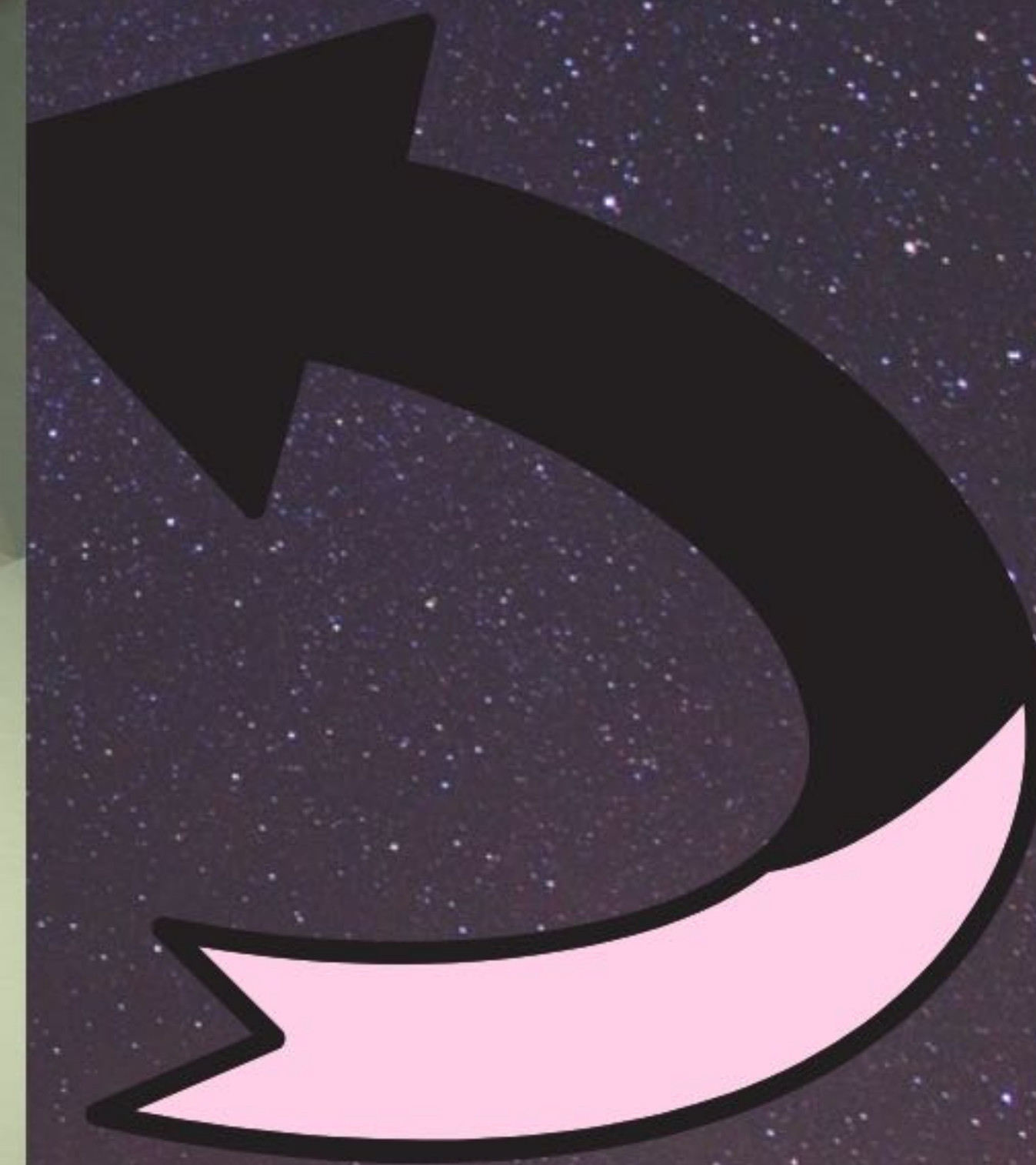


*Matthew 1, Mark 1, Luke 1-2, John 1, Acts 12-17....*

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# Reaching the Apathetic & Disinterested



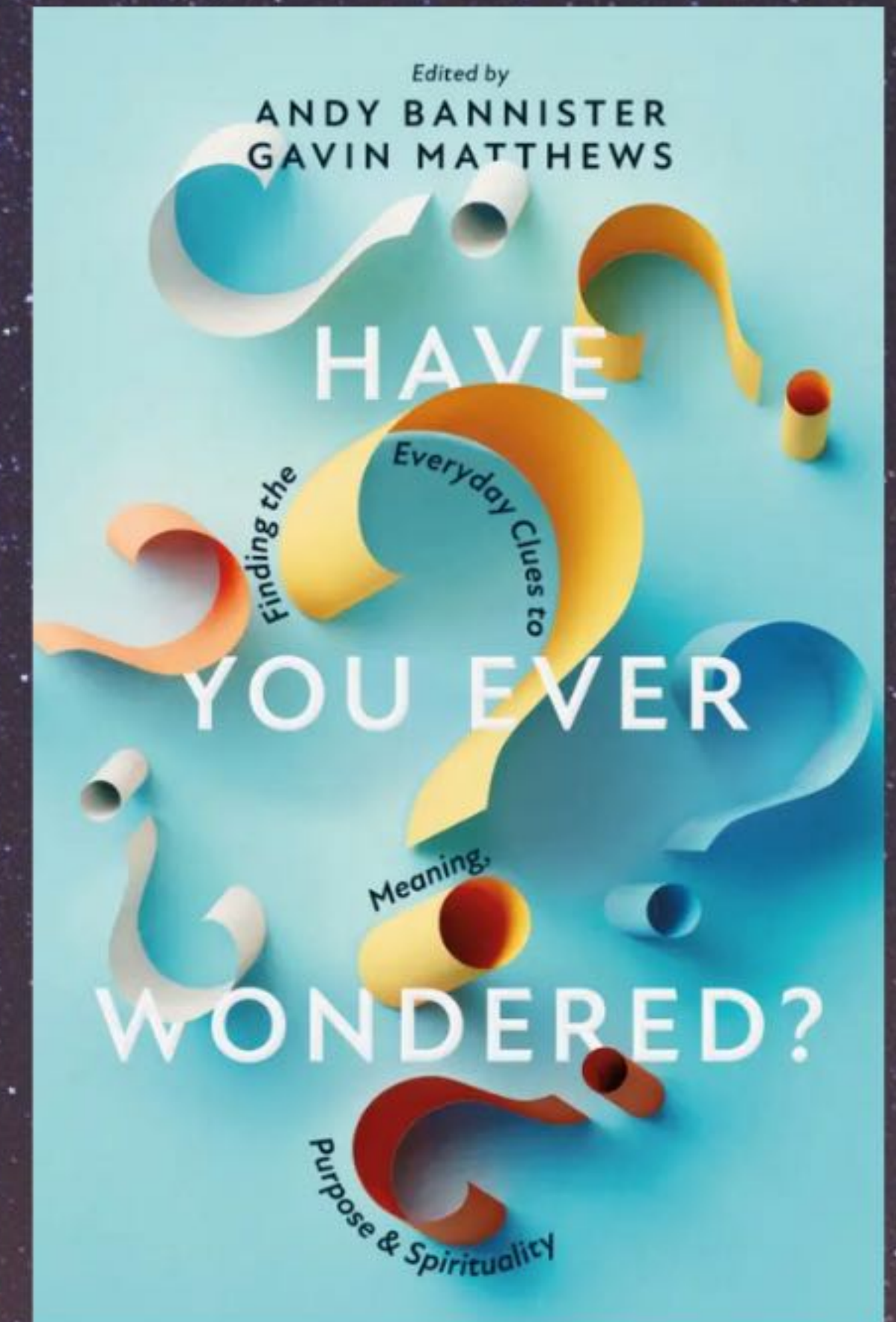
*Matthew 1, Mark 1, Luke 1-2, John 1, Acts 12-17....*

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# Reaching the Apathetic & Disinterested

People are asking profound spiritual questions. To which the Bible in general, and the gospel in particular has the most profound and helpful answers. But they are almost entirely unaware of that.

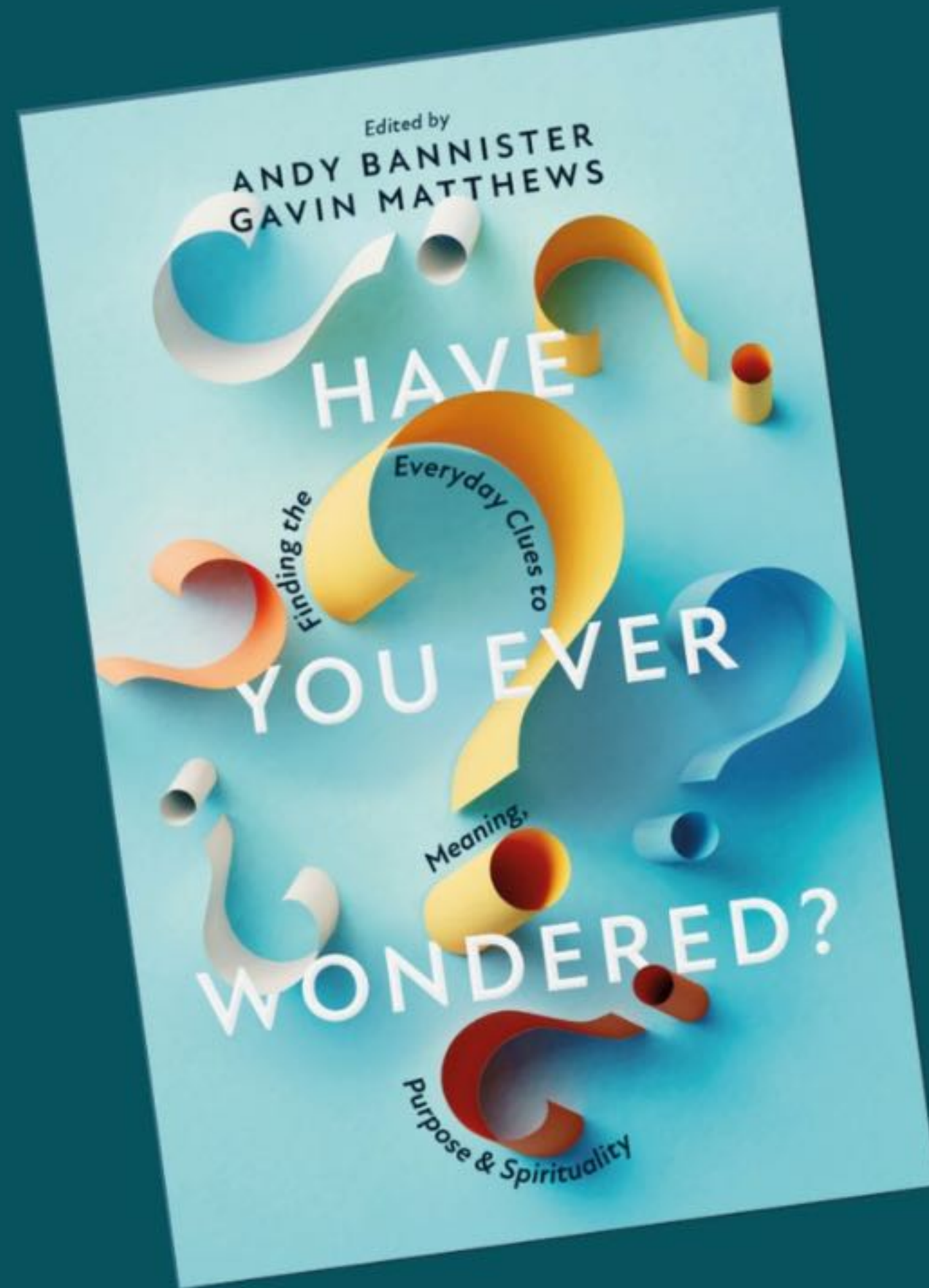


*Matthew 1, Mark 1, Luke 1-2, John 1, Acts 12-17....*

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# Reaching the Apathetic & Disinterested



**STARTING  
WHERE  
PEOPLE ARE,  
LEADING  
THEM TO  
CHRIST**





# Reaching the Apathetic & Disinterested

**Begin with the person**

**Ask Questions**

**Relate the Gospel**

**all this assumes....**

*Matthew 1, Mark 1, Luke 1-2, John 1, Acts 12-17....*

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# Reaching the Apathetic & Disinterested



**all this assumes....**

*Matthew 1, Mark 1, Luke 1-2, John 1, Acts 12-17....*

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